Global Vision Launches the StandardPractice™ - A Guide for the Creation of Digital Files

New Digital File Protocol provides a reference guide to best practices outlining the issues, risks, solutions and tools involved in the creation of digital files

Montreal, CANADA, March 12, 2013 – Global Vision, the industry leader in the development of automated proofreading solutions, today announced the launch of the StandardPractice™ the industries first set of guidelines outlining the issues, risks, solutions and tools involved in the creation of digital files.

"The goal of the StandardPractice is to compile a set of rules or guidelines, to create uniform, high quality artwork, proofs and prints that work and look the same way, no matter who created them," explained Reuben Malz, President of Global Vision. "Using best practices throughout the organization will provide all stakeholders with new found predictability in digital file quality while avoiding unintended delays or errors."

The StandardPractice is designed to be of interest to all professionals who, directly or indirectly, contribute to digital file creation. It outlines agreed upon methods, and practices when planning or creating artwork projects and can be used to investigate the causes of undesired issues in digital files. and facilitate workflow processes.

"Every day we come across a multitude of different methods by which companies create and disseminate digital files that result in needless and inefficient revisions and disruptions in the workflow," continues Malz. "A digital file guide like the StandardPractice will help to alleviate this time consuming and costly issue."

Join the StandardPractice Group
The StandardPractice is a communal book that is in perpetual development and as such there is always the need for new contributing members.

The StandardPractice Group will be hosting seminars this year throughout North America and Europe. These events will showcase how to achieve superior Digital files, drastically reduce artwork and print issues, plus get answers from our experts and your industry professionals. Participants in these seminars will work together to establish this growing series of industry wide best practices.

For more information on joining the StandardPractice Group, attend seminars or to contribute, please visit the website at www.thestandardpractice.com

About Global Vision
Global Vision is the world leader in the design and delivery of automated proofreading solutions. Its complete suite of advanced solutions featuring text-based, pixel-based and Braille inspection technologies are designed to eliminate printed artwork, text verification, and text comparison related errors, providing end-to-end security at every stage of the workflow process.

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Global Vision solutions are widely interoperable and have received commercial endorsement from the world's leading Pharmaceutical, Consumer Packaged Goods (CPG), and Artwork Management companies.

Headquartered in Montreal, Canada, Global Vision has worldwide representation. For more information, please visit www.GlobalVisionInc.com.

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